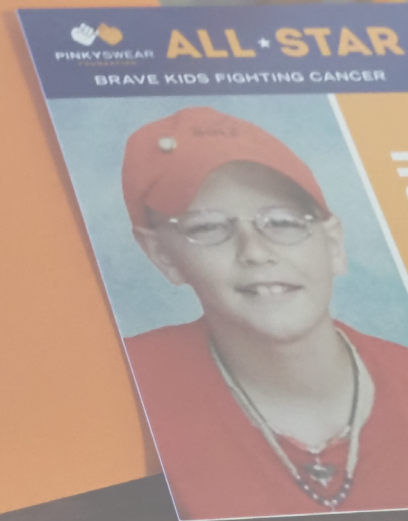


xoxo
Love

PACK



ORANGE ENVELOPE CHALLENGE



PINKYSWEAR
FOUNDATION

THE CHALLENGE

Together, let's raise at least \$100,000 to help 450 families facing childhood cancer. **Each individual Pack member has a goal to raise \$250.**

How it works:

What: Fundraise to fill an Orange Envelope with \$250

Why: 15,000 children are diagnosed with cancer each year. Pinky Swear Foundation provides families of newly diagnosed kids with an Orange Envelope which includes a \$200 gift card, heartfelt letters of encouragement, and a warm welcome to the Pinky Swear Community. With your help, we can say 'yes' to providing more families with Orange Envelopes.

When: February - March 2024

ALL-STAR
SAGE



Get Started

1. [Set up your individual fundraising page.](#)
2. Purchase [physical orange envelopes](#) to put your fundraising dollars in. Or, create a virtual envelope using [this photo](#) on a Venmo or fundraising page.
3. Start fundraising to make a difference for 400 families!

#HopeinAnEnvelope



FUNDRAISING MADE EASY:

- Post your fundraising page on your social media accounts
- Ask 10 people for \$25
- Text 25 people your fundraising page
- Share an All-Star story with the link to your fundraising page
- Ask a local business to donate goods that you can sell on campus. Ex: Pizza party!

BONUS:

- Have an envelope decorating party and write Letters of Encouragement with your Pack

- Throw an Orange Party to raise money! Decorate in orange, wear orange, eat orange things, get creative. Invite people on campus and ask for a \$2 entry fee to help #filltheenvelope #hopeinanenvelope



Questions?

Contact Malaina Saha

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