

2024

Pinky Swear Community Impact

Your generosity in action



2,920 families experienced relief because of you.

You provided critical financial and emotional support to families facing childhood cancer – like All-Star Kaylee and her family.

Kaylee was diagnosed with leukemia at just two years old. Shortly after, doctors discovered the toddler had an abnormal chromosome in her bone marrow, making it more difficult for her body to fight the cancer cells. Since her diagnosis, her family has spent more time at the hospital than at home, and both her parents were forced to stop working to care for their daughter.

Support from Pinky Swear came at just the right time – because of your compassion and generosity.



"When Pinky Swear paid the mortgage, it felt amazing. It saved us from the stress of the monthly call to say that our mortgage was late, and it meant that we could focus on Kaylee instead of the stress of trying to keep our home," Kaylee's mom, Alyssa, shared. "The help we have received from Pinky Swear makes a difference, more than you will ever know."

Trankyon!

2024 celebrations



You made Radiothon a record year.

Together, we raised \$423,629 during Pinky Swear's 10th annual Radiothon in December to help even more families facing childhood cancer.

Scan the QR code or go to pinkyswear.org/radiothon to hear All-Star Beau's mom share about their childhood cancer journey and what support from Pinky Swear meant to them.



You provided direct financial and emotional support when families needed it most.



2,377

Pinky Swear Orange Envelopes sent

containing a gas and grocery gift card and Letters of Encouragement to recently diagnosed kids with cancer and their families.



785

Pinky Swear All-Star Funds granted

assisting with housing payments, grocery costs, and transportation expenses so parents can focus on what matters most - their child.



5,107

pounds of food distributed

providing snacks and grab-and-go meals in four partner hospitals across the country to further ease the burden of food costs for families.



Learn more about your impact at pinkyswear.org or by emailing info@pinkyswear.org.









